THE POWER OF LAUGHTER

A PATH TO JOY AND WELLNESS







WITH RACHEL FRANK
CERTIFIED LAUGHTER YOGA TEACHER

Why Laughter Matters





When was the last time you had a good belly laugh?





The Impact of Laughter on the Body



Releases endorphins (the "feel-good" chemicals), reducing pain and improving mood
Lowers cortisol levels, reducing stress and anxiety

Supports Heart Health
Increases blood flow and improves circulation
Lowers blood pressure, reducing the risk of heart disease

Deep belly laughs bring in more oxygen, improving lung function Stimulates the diaphragm and abdominal muscles (a mini core workout!)

Strengthens the Immune System
Increases production of immune cells and infection-fighting antibodies
Helps the body fight off illness more effectively

The Impact of Laughter on the Body

Relieves Tension & Relaxes Muscles
Laughter releases muscle tension and can reduce physical pain
The relaxing effect can last up to 45 minutes after laughing

Burns Calories
10-15 minutes of laughter burns about 100 calories = 30
minutes on the rowing machine
Helps with digestion and metabolism by stimulating internal
organs

Reduces stress and promotes relaxation, making it easier to fall asleep. Increases melatonin production, supporting better sleep quality

The Laughter Gap



Kids laugh 300-400 times per day Adults only laugh 10-15 times a day





Why do we stop laughing as we get older?

(Stress, societal norms, responsibilities)



The Science of Laughter

Laughter is more than just a reaction to humor—it's a full-body experience that engages the brain, nervous system, and even our muscles. Studies have shown that laughter activates multiple regions of the brain, boosting neuroplasticity, improving mood regulation, and enhancing cognitive function.





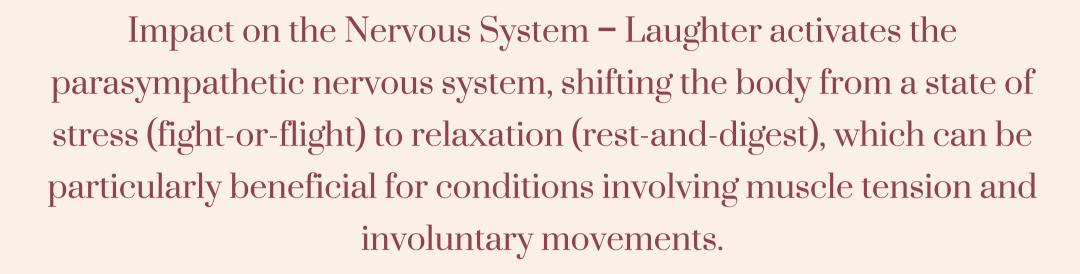
Respiratory & Cardiovascular Effects – Laughter is a form of aerobic exercise, increasing oxygen intake, expanding lung capacity, and improving circulation—similar to deep breathing in yoga.





The Science of Laughter









Pain Management & Motor Function – The release of endorphins during laughter not only provides natural pain relief but may also support motor coordination by stimulating neural pathways involved in movement control.

Have you ever noticed how you feel physically after a deep laugh? Relaxed? Energized?



What is Laughter Yoga?



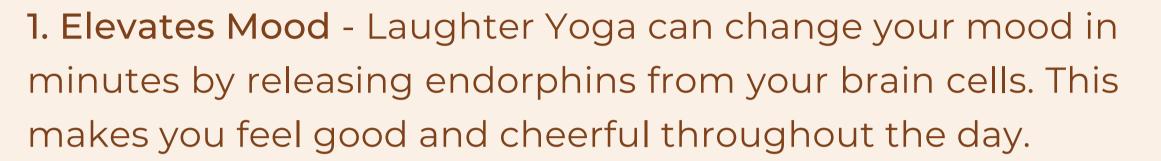


Laughter Yoga is a unique practice that combines intentional laughter exercises with yogic breathing techniques (pranayama) to promote holistic well-being. Developed by Dr. Madan Kataria in 1995, it's based on the principle that the body doesn't differentiate between real and simulated laughter—both provide the same physiological and psychological benefits. Through playful group exercises, deep breathing, and eye contact, laughter quickly becomes genuine, helping to reduce stress, improve mood, and enhance social connection.





Five Benefits of Laughter Yoga





- 2. **Health Benefits** Laughter Yoga reduces stress and strengthens the immune system.
- 3. Business Benefits Our brain needs 25% more oxygen for optimal functioning. Laughter exercises can increase net supply of oxygen to our body and brain which helps to improve efficiency and performance. You will feel more energetic.







Five Benefits of Laughter Yoga



4. Social Connector - Quality of life depends on quality of our friends and out relationships. Laughter is a great connector of people and brings lots of good friends with caring.



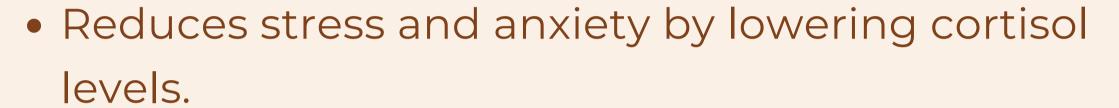


5. Laughing Through Challenges - Anyone can laugh when times are good, but Laughter Yoga teaches people to laugh unconditionally so that they can laugh even when times are hard. It provides strength in adversity, a coping mechanism to help people keep a positive mental attitude regardless of circumstances.



Mental and Emotional Benefits of Laughter







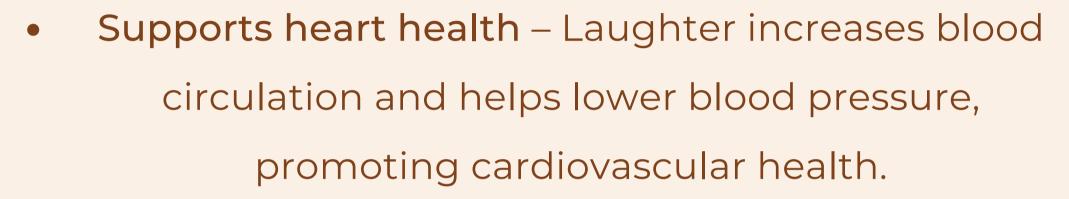
- Improves mood by increasing dopamine and serotonin.
- Enhances resilience helps shift perspective and cope with challenges.
- Fosters connection shared laughter strengthens relationships and social support.





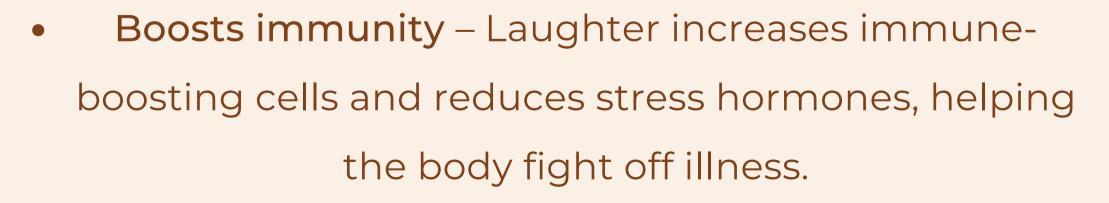
Physical Benefits of Laughter Yoga







• Strengthens the respiratory system – Deep breathing and laughter improve lung capacity and oxygen intake, leaving you feeling more energized.



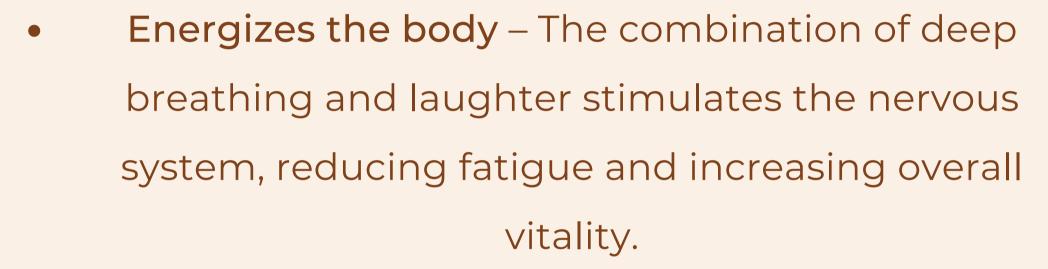




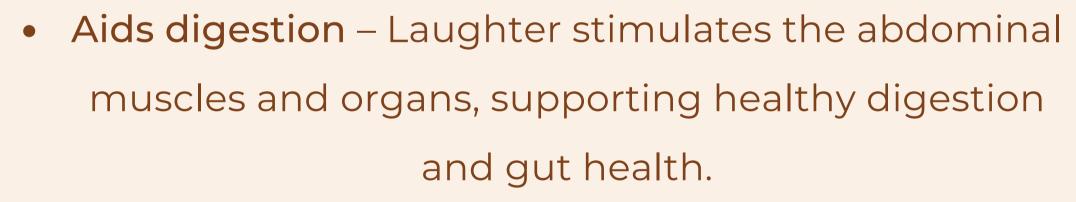


Physical Benefits of Laughter Yoga







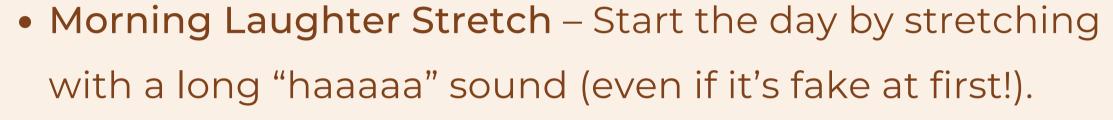






How to Laugh More in Everyday Life







- Laughter Coffee Pour yourself a laughter latte and when you drink it, let out a big laugh!
- Mirror Laughter Look in the mirror and force yourself to smile for 10 seconds—it often leads to real laughter!
- Laughter Buddy Find a friend or family member to share funny moments, jokes, or laughter exercises together.





Let's Laugh!









Let's Keep in Touch!



Subscribe to my Youtube: @therachelfrankshow





Check out my 21-Day Laughter Challenge!



Thank You!